

## Dynamic Website Kits Portfolio

Just a few website examples. . .



Cardington-Lincoln Public Library



Tuscarawas County Public Library



Clark County Public Library



<http://www.oplin.org/webkit>  
<http://support.oplin.org>

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OPLIN is now offering *Dynamic Website Kits* to Ohio public libraries as a professional and affordable alternative solution to high-cost services.

This complete website package replaces your current, outdated site with a new, modern version with advanced features and options.

We provide a site with...

- Professional appearance
- Easy management
- Advanced Web 2.0 features
- Social media integration
- Accessibility standards

## Benefits and Features

- ⇒ Full content management system (CMS)
- ⇒ OPLIN-hosted site
- ⇒ Web 2.0 ready
- ⇒ Advanced features:
  - Built-in search for site, catalog, databases
  - Ability to categorize content by keywords
  - Online contact form for multiple emails
  - WYSIWYG content editor
  - Function to upload/attach documents
  - Mobile-device compatible version
  - Calendar and event listing system
  - Online photo albums with easy uploading
  - Basic web analytics package
- ⇒ Free upgrades done by OPLIN
- ⇒ Graphics work
- ⇒ Standards-compliant
- ⇒ Free training at OPLIN office
- ⇒ No tech required
- ⇒ Integration of digital library services:
  - Evanced, BookLetters
  - OverDrive, Learning Express
- ⇒ Add-on options (Modules)

## Pricing and Fees

OPLIN pricing is modest – *Dynamic Website Kits* depend on standardized software installation and design templates to keep the cost low for libraries.

This way, libraries are able to provide updated, professional websites for their patron community at a lower cost than would otherwise be available.

**Cost for initial setup: \$300**  
(original design + two revisions)

**Cost for maintenance and hosting: \$180/year**

**Library staff training at OPLIN office: FREE**

**Optional on-site training (half day): \$600**

**Cost per standard Drupal module install: \$300**

**Limited customization/graphics: \$150/hour**

Design support compatibility for Internet Explorer 6 and 7 will be a \$300 flat fee for each version.

**NOTE:** We will not do any IE 6/7 work after design has been completed.

*Pricing and fees may vary –  
Please contact OPLIN for additional information.*



## Timeframe for Completion

*Completion time will vary depending on:*

1. Design specifications agreed on during planning
2. Waiting list of libraries currently in process

## Additional Information

For more information on Dynamic Website Kits:

[www.oplin.org/webkit](http://www.oplin.org/webkit)

[www.oplin.org/website-kit-add-options-modules](http://www.oplin.org/website-kit-add-options-modules)

[www.oplin.org/portfolio](http://www.oplin.org/portfolio)

[www.oplin.org/pending](http://www.oplin.org/pending)



## Contact OPLIN

To begin the Dynamic Website Kits process:

**Visit:** <http://support.oplin.org>

**Call:** 888-966-7546 or 614-728-5252

**Write:** [support@oplin.org](mailto:support@oplin.org)

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**Laura Solomon**, OPLIN Library Services Manager, is the lead Web designer/developer for Web Kits.

*Her qualifications include:*

- Master of Library Science (MLS), Kent State
- Master Certified Internet Webmaster (MCIW)
- Courses taught: Drupal, library-specific design
- Presentations about web design for:
  - Public libraries
  - Universities (U of Hawaii, San Jose State)

Prior to OPLIN, Laura worked as Webmaster for Cleveland Heights-University Heights Public Library and as Web Applications Manager for Cleveland Public Library.